

## PAULA PIVATO O'NEILL - INTERIOR DESIGNER

email : [pivatointeriors@gmail.com](mailto:pivatointeriors@gmail.com)  
web : [www.pivatointeriors.com](http://www.pivatointeriors.com)  
mobile : +39 (348) 362-5178  
country : Rome, Italy

---

## BIOGRAPHY

I was born in Bilbao, Spain, but grew up in Rome, Italy, attending English speaking schools. My family and I later moved to Lugano, Switzerland where I majored in **Interior Architecture**. Once back in Rome, I began working for architectural studios and International firms.

After attending the renowned *Fiera del Mobile*, in Milan, for several years, I decided to introduce unique contemporary Italian design furnishings to the United States market. After receiving my diploma as a sales representative, I moved to San Francisco, where I opened my own firm **IDEA**, Italian Design Associates, representing the following brands: **Flexform, Poltronova, Fasem, Rimadesio, Up& Up, Elio Palmisano and Poliform**.

Following this experience, I went back to Rome to pursue my true passion, Interior Design, and I was fortunate to be hired as a project manager by the renowned fashion company **FENDI**. Given my interior design and language skills, I was put in charge of designing their international boutiques in: **Singapore Tokyo, Moscow, Shanghai, Dalian, Hong Kong, Kuala Lumpur, Vancouver, Hawaii and the US**.

A number of years later, I collaborated with **HDC, Hotel Design Consulting**, a firm that specializes in hospitality design based in Los Angeles and Rome. We worked for Starwood Hotels & Resorts for projects in Egypt, Scotland, Spain and Italy.

A chance encounter with Francesco Hausmann, owner of **Hausmann & Co.**, led to the creation of two new boutiques and the renovation of their flagship store in Rome, Italy. I was the sole designer and project manager for their boutiques on **Via dei Condotti**, **Via del Babuino** and **Via del Corso**.

My unique and innovative design for Hausmann & Co. brought about the prestigious renovation of the flagship store of **PATEK PHILIPPE** in Geneva, Switzerland. This four year project included the restoration of the 1839 Salle Historique (Historical Room) and the expansion of the boutique from one to two stories, the first boutique of this kind in Geneva.

I am now living in Rome, Italy with my daughter Joy and working as a free-lance Interior Designer. My passions include, art, photography, travel, good food and design in any form!